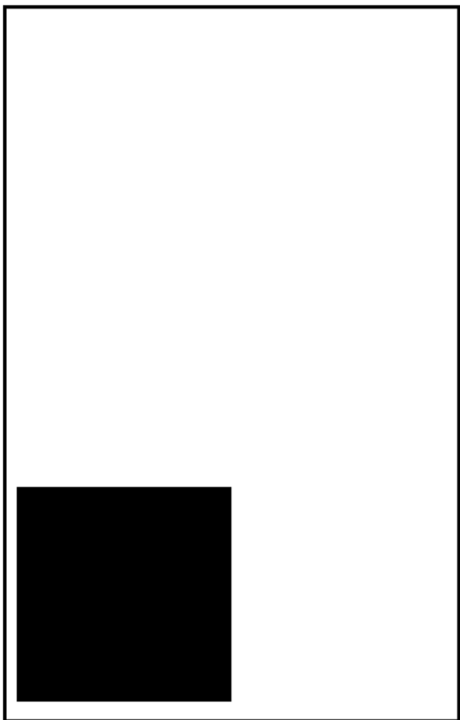


PRINT rates & specs

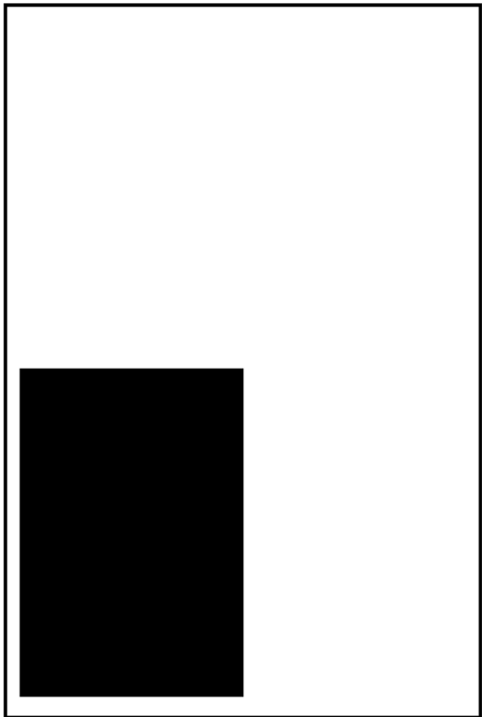
| SIZES | PRICES |
|------------------------------|----------|
| business card size (4" x 2") | \$120 |
| 1/8 page (4" x 4") | \$240 |
| 1/4 page (5.125" x 6.5") | \$487.50 |
| 1/2 Page (10.25" x 6.5") | \$975 |
| Full Page (10.25" x 13") | \$1950 |

RATES — BASED ON \$30/COLUMN INCH — ARE SUBJECT TO CHANGE.
Please call for **COLOR** rates

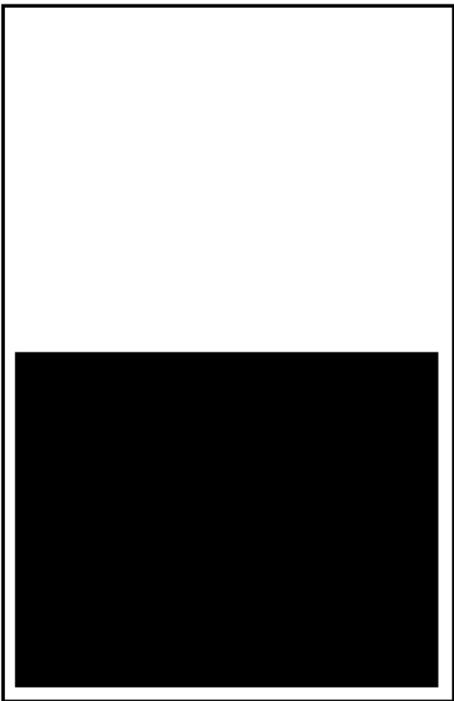
DISPLAY AD SAMPLES



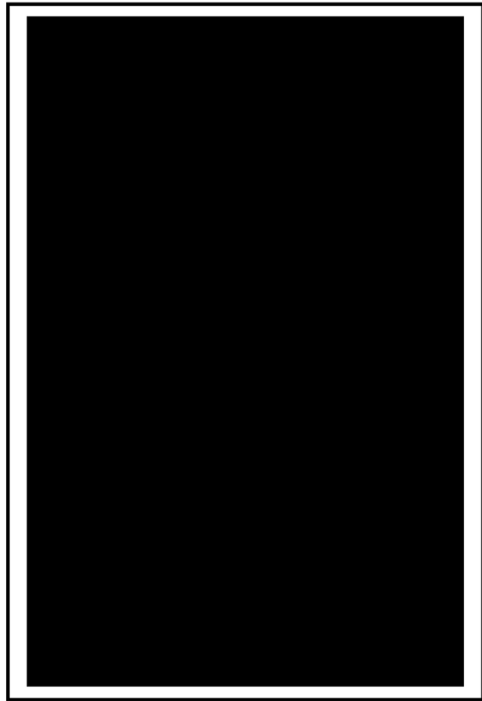
1/8 Page



1/4 Page



1/2 Page



Full Page

Sending Your Ad(s)

Artwork can be emailed to:

busmgr@pacificcitizen.org

A confirmation will be emailed back. If confirmation is not received please call (213) 620-1767

Art files should be in .JPG, .TIF or .PDF format with a minimum resolution of 200 DPI.

Deadlines

Issue dates are the 1st and 3rd Friday of every month. Ad deadlines are the Friday before the issue date.



Discounts

We offer up to a 15% discount for non-profit organizations, frequent or contract advertisers.